

INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

John McLaughlin & Associates
 Attention: Accounts Payable
 919 Prince Street
 Alexandria, VA 22314

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
261276-1	10/28/12	October 2012	10/01/12 - 10/19/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR//	BROOKS, BRODEUR, HAF	556

Flight Dates	Order #	Alt Order #
10/08/12 - 10/28/12	261276	06363748

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/21/12	Local 6 News 12-1230p	12-1230p	M-W----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M-W---- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 RPOFLS101TVFL \$900.00 NM 2 WKMGW 10/10/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 RPOFLS101TVFL \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M-W---- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 10/15/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 RPOFLS101TVFL \$900.00 NM 3 WKMGW 10/17/12 Local 6 News 12-1230p 12-1230p :00 \$900.00 NM Credited									
3	10/15/12	10/19/12	News at 6p	6-630p	M-W-F--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M-W-F-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/15/12 6:27 PM News at 6p 6-630p :30 RPOFLS101TVFL \$1,400.00 NM 1 WKMGW 10/17/12 News at 6p 6-630p :00 \$1,400.00 NM Credited									
3 WKMGF 10/19/12 News at 6p 6-630p :00 \$1,400.00 NM Credited									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
261276-1	10/28/12	October 2012	10/01/12 - 10/19/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK/R/STR/	BROOKS, BRODEUR, HAR	556	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/08/12	10/12/12	News at 6p	6-630p	MTWTF--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/08/12 6:28 PM News at 6p 6-630p :30 RPOFLS101TVFL \$1,000.00 NM 3 WKMG 10/09/12 6:21 PM News at 6p 6-630p :30 RPOFLS101TVFL \$1,000.00 NM 1 WKMG 10/10/12 5:59 PM News at 6p 6-630p :30 RPOFLS101TVFL \$1,000.00 NM 4 WKMG 10/11/12 News at 6p 6-630p :00 \$1,000.00 NM Credited 5 WKMG 10/12/12 5:58 PM News at 6p 6-630p :30 RPOFLS101TVFL \$1,000.00 NM									
5	10/15/12	10/19/12	News at 7p	7-7:30p	M--T---	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M--T--- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 7:28 PM News at 7p 7-7:30p :30 RPOFLS101TVFL \$1,700.00 NM 2 WKMG 10/18/12 News at 7p 7-7:30p :00 \$1,700.00 NM Credited									
6	10/08/12	10/11/12	News at 7p	7-7:30p	M--T---	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M--T--- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 7:12 PM News at 7p 7-7:30p :30 RPOFLS101TVFL \$1,200.00 NM 2 WKMG 10/11/12 7:14 PM News at 7p 7-7:30p :30 RPOFLS101TVFL \$1,200.00 NM									
7	10/09/12	10/14/12	M-F 11p News	11-1135p	-TW----	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TW---- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/09/12 11:29 PM M-F 11p News 11-1135p :30 RPOFLS101TVFL \$1,700.00 NM 1 WKMG 10/10/12 11:27 PM M-F 11p News 11-1135p :30 RPOFLS101TVFL \$1,700.00 NM									
9	10/14/12	10/14/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/14/12 9:08 AM CBS Sunday Morning 9-1030a :30 RPOFLS101TVFL \$1,400.00 NM									

Total Spots 14 **Gross Total** \$17,000.00

Payment Terms 30 Days

Agency Commission \$2,550.00

Net Amount Due \$14,450.00

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